

# Anita Knox

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## Attributes:

- Organized and can juggle a variety of tasks.
- Can handle every aspect of a project as well as group collaboration.
- Able to identify learning gaps and come up with a plan to fill them.
- Leadership and mentoring experience.

## Education:

**PhD Student, University of North Texas, Learning Technologies:** Current

Studied: emerging technologies, theories, research

Focus: Instructional Design, learning cognition, game-based learning

**Graduate Certificate in Mind, Brain and Teaching, Johns Hopkins:** Completion 2019

Studied: learning cognition, human development, and addressed educational challenges

**Masters Education in Instructional Design, West Texas A&M:** Graduation 2008

Studied: Distance Learning, Education and Internet Technology

**Bachelor of Fine Art in Advertising Design, Texas Woman's University,** Graduation 1996

Studied: Graphic Design, Illustration, and Fine Art

## Experience:

Instructional Designer 2014 – Present

Qlik - Software company making Qlik Sense and other related data visualization products.

*Primary Role:* Learn needs of various customer industries, identify learning gaps, then design, write and produce training in the customer app to fill their needs.

*Additional tasks:* Develop academic curriculum, develop and manage a free learning library, various internal projects. Job demands Process improvement, and a high level of problem solving.

Adjunct Faculty, Brookhaven Community College – part of Dallas County Community College

District: 2013 – 2019

*Tasks:* Teach advanced web design: html 5, CSS 3, JavaScript, responsive design, development process. Also do course development as needed, using Blackboard.

Adjunct Faculty, DeVry University, 2008 – 2014

*Tasks:* Teach various advanced design courses online. Includes supplementing course content.

Instructional Design Consultant 2008 – 2014

*Tasks:* Organize content, transform ILT to eLearning, module development, course development. Learn proprietary software and create eLearning to train for that software.

*Companies:* Girl Scouts, AT&T, Star Learning, various other projects

### **Awards and Honors:**

Member of Kappa Delta Pi – National honor society for educators for earning a 4.0 GPA in masters work.

### **Skills and Qualifications:**

*Software:*

- Qlik Sense & QlikView
- TechSmith: Camtasia, Snag-it,
- Adobe: Captivate, After Effects, Dreamweaver, Photoshop, Illustrator
- Microsoft: Word, Power Point, Excel
- Random: Audacity
- Have worked in Articulate & Lectora in past projects

*LMS:*

- Blackboard, Academy, NetExam

*Tasks:*

College program and course development, corporate training, technical simulations, interactive activities, educational strategy, video development, voice over, creative concepts, interactive learning experience, problem solving

### **Aspirations:**

- Continue learning and strengthen my skills.
- Stay current on industry techniques and trends.
- Continue research to influence and progress the use of technology in education.
- Mentor and lead others in producing effective learning materials.
- Advocate for instructional design processes over cutting corners.

### **Hobbies:**

- Golf, Tennis, Yoga, Pilates

- Animal lover
- Oil painting, water color, any art "toys"
- Avid reader
- Gardening